

**Duffy's Sports Grill**

**A Sunshine State of Mind**

A Sports Grill's Sunny Outlook on Outdoor POS

If you've been to Florida, and you enjoy sports and good food, you have likely come across Duffy's Sports Grill. Known for its upscale sports atmosphere, memorabilia-decorated walls, and over 80 satellite-programmed TVs covering the entire restaurant — in each of its many locations — Duffy's is the premier spot to watch sporting events with the comfort of friends and excellent eats.

Established in 1985, and based in Lake Worth, Florida, Duffy's Sports Grill has become a regional market leader known for top-quality casual dining with an emphasis on freshly prepared ingredients and grilled items. It operates 35 full-service, casual-dining restaurants, all located in Florida.

Duffy's is a well-established staple in Florida and is always committed to quality — whether it be the quality ingredients on the menu, their friendly staff, or the equipment they run at their locations. So, when they noticed they were experiencing problems with their



outside POS terminals and cash drawers — which were corroding due to the extended exposure to weather — they quickly brought POS support in-house and needed a new solution.

As Duffy's IT Director, Meghan Clausell, explains, "We were unable to get replacement parts from the manufacturer of the terminals that we were using at the time." From that point, they turned to Posiflex for help. Posiflex has a long legacy of expertise

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— Meghan Clausell  
IT Director

in environmentally hardened POS hardware that has undergone rigorous third-party HALT/HASS stress testing (Highly Accelerated Life Test / Highly Accelerated Stress Screen).

Clausell continues, "Posiflex helped Duffy's maintain our commitment to quality and efficiency. The fan-free terminals are extremely durable and don't have similar problems as fanned terminals. As a result, our outside terminals no longer have problems. The touch technology is better than any other terminal we have worked with, which equals ease of use and more accuracy."

Duffy's Sports Grill currently has over 115 Posiflex terminals throughout the company with some locations having one or two terminals, and six locations equipped with all Posiflex terminals, as well as cash drawers. As their older, non-Posiflex POS terminals continue to die, they are replacing them with Posiflex XT3815 projected capacitive terminals. Clausell concludes, "We have Posiflex terminals still running that were installed in 2006, they proved their durability." ■



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For more information about Duffy's Sports Grill, please visit the company's website at [www.DuffysMVP.com](http://www.DuffysMVP.com).

**Posiflex**

Since 1989, Posiflex has designed, engineered and manufactured Point of Service (POS) terminals with a long legacy of reliability and durability. Today, Posiflex has a full line of touch screen tablets and terminals, peripherals and services. Visit [www.PosiflexUSA.com](http://www.PosiflexUSA.com)

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**OVERVIEW**

**Problem**

Duffy's outdoor terminals were corroded and deteriorating due to exposure to the weather. They needed a POS solution that would endure the outside elements and last long.

**Solution**

The company replaced the corroded terminals with durable, fan-free POS terminals from Posiflex. They also replaced their corroded cash drawers with Posiflex models.



**Results**

Duffy's has no more issues with their outside terminals since they switched over to Posiflex. Duffy's has continued installing Posiflex in more of their locations.